

# **PRIVACY POLICY**

The ReThink Group ("ReThink") respects the privacy rights of our users and is strongly committed to protecting your privacy online. This privacy policy applies to this Web site and does not apply to other products or services of ReThink.

### **Collection and Use of Personal Information**

ReThink or a designated service provider collects personal information that you voluntarily provide on this Web site, which may include your name, address, e-mail address, etc. We use this information to communicate with you. ReThink may also provide you with information, special offers, and promotions. You may instruct ReThink at any time not to use your personal information to provide you with information, special offers, or promotions by sending us an e-mail message at <a href="mailto:think@therethinkgroup.net">think@therethinkgroup.net</a>.

Please note that this opt-out process may take up to thirty (30) days to complete.

#### **Disclosure of Personal Information**

ReThink may disclose your personal information to affiliates or unaffiliated third parties if we believe in good faith that such disclosure is necessary: (a) to comply with the law or in response to a subpoena, court order, government request, or other legal process; (b) to protect the interests, rights, safety, or property of ReThink or others; (c) to enforce any terms of service on this Web site; (d) to provide you with the services or products requested by you, and to perform other activities related to such services and products, including billing and collection; (e) to provide you with information, special offers, or promotions from ReThink to which you consented; or (f) to operate ReThink's systems properly. ReThink makes reasonable efforts to limit its designated service providers' disclosure of your personal information in the same manner as set forth in this paragraph.

### **Accuracy and Security of Personal Information**

Any personal information you provide to ReThink is kept on secure servers. ReThink uses reasonable administrative, technical, personnel, and physical measures (a) to safeguard personal information against loss, theft, unauthorized use, disclosure, or modification; and (b) to ensure the integrity of the personal information.

#### **Use of Cookies**

ReThink or a designated service provider may use "cookies" or similar electronic tools to collect information, such as the IP address of your computer, to enhance your experience with this Web site. A cookie is a small text file that is placed on your computer and which collects information about your use of this Web site, such as the Web pages visited, the date and the time of a visit, the Web sites you visited immediately before and after visiting this Web site, etc. Any information collected by the cookies used by ReThink will be collected anonymously and will not be used by ReThink to subsequently identify you or to prepare the collection, processing, or use of personal information about you without your prior consent.



ReThink makes reasonable efforts to limit its designated service providers' use of cookies or similar electronic tools in the same manner as set forth in this paragraph.

Most browsers are set to accept cookies by default. If you prefer, you can usually set your browser to disable cookies, or to alert you when cookies are being sent. The help function on most browsers contains instructions on how to set your browser to notify you before accepting cookies or to disable cookies entirely. However, it is possible that some parts of this Web site will not function properly if you disable cookies.

## **Accessing and Updating Your Personal Information**

To access, review, rectify, or delete personal information collected about you via this Web site, please send us an e-mail message at: <a href="mailto:think@therethinkgroup.net">think@therethinkgroup.net</a>. All requests must include the following information: first name, last name, and e-mail address. While ReThink will make reasonable efforts to accommodate your request, we also reserve the right to impose certain restrictions and requirements on such access requests, if allowed or required by applicable law.

## **Modifications to This Privacy Policy**

ReThink reserves the right to change this privacy policy at any time by posting revisions on this Web page. Such changes will be effective upon posting.

Date Posted: October 2020